



Q1 Corporate 2018 Impact Letter

Welcome to SIR 2018 and beyond

To our Corporate Ambassadors,

Thank you for your support of the Society of Interventional Radiology (SIR) and SIR Foundation. Your investment in our mission to improve lives through image-guided therapy comes at a time of **unprecedented strength and renewed excitement** in both interventional radiology and our society.

- **With 7,700+ members, SIR's membership is nearly double what it was just a decade ago**, and we anticipate even further growth as new IR residency programs welcome their third class of residents this year. For SIR's 2018 Annual Scientific Meeting, next week in Los Angeles, we experienced **record-breaking numbers of abstract submissions and trainee registrants**, yet another indication of IR's capacity to ignite innovators and inspire the next generation.
- **Our new 2018–2022 strategic plan reflects a determination to eliminate barriers** that prevent patients from accessing outstanding minimally invasive care through interventional radiology. The plan focuses on four important areas—**workforce development, research, lifelong learning and strategic alliances**. Not only is SIR aligned with many of your own strategic initiatives, our new plan was developed in part from insights and analysis gleaned by our leaders through ongoing dialogue with our most active, dedicated industry partners.
- As we break through clinical barriers, **we are also committed to growing the numbers of women and minorities who enter in to the field of IR**, advancing their careers and participation in volunteer leadership roles at all levels in the society. **Our 2018 IAmIR campaign**, visible throughout SIR 2018, reflects our members' energy and enthusiasm for SIR's efforts to foster greater diversity and inclusion within the specialty.
- Finally, **SIR is enhancing its operational capacity by investing in processes and people** at the governance and staff levels to help us work smarter, with agility, and above all, adaptability, so that our society is always in step with even the rapid and ever-evolving health care environment. Part of our new processes involve identifying and training the next generation of **CAP physician delegates with whom you can engage in productive dialogue and relationships** to advance IR. We look forward to sharing important milestones, as well as incremental progress, through these **timely, quarterly impact reports**.

You make our impact possible. On behalf of SIR and SIR Foundation, we are grateful for your support for our work and confidence in our new strategic plan.

Sincerely,

James F. Benenati, MD, FSIR
SIR Past President
Chair, CAP Delegate Task Force