

You make our impact possible

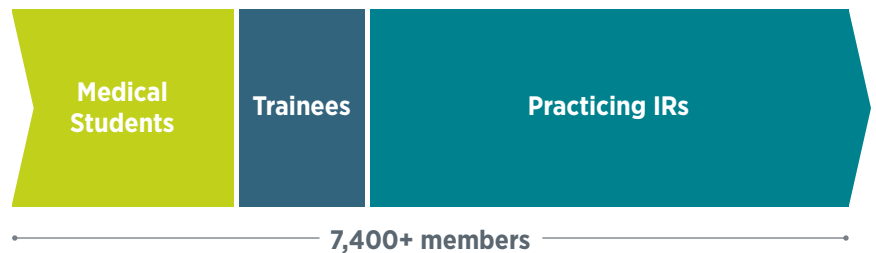
SIR and SIR Foundation believe in the limitless potential of interventional radiology. Together we serve the IR community across the range of professional needs, developing, testing and implementing breakthrough image-guided treatments that change medical practice and improve patient care. Our Q4 Corporate Impact Report highlights notable achievements made possible through the vision and investments of our corporate ambassadors and donors.

Growing the IR pipeline: SIR snapshot

More than **1,100** trainees (fellows, residents)

More than **2,000** medical students

(as of June 30, 2017)



IMPACT 31 percent year-over-year growth in trainee members. 50 percent year-over-year growth in medical students.

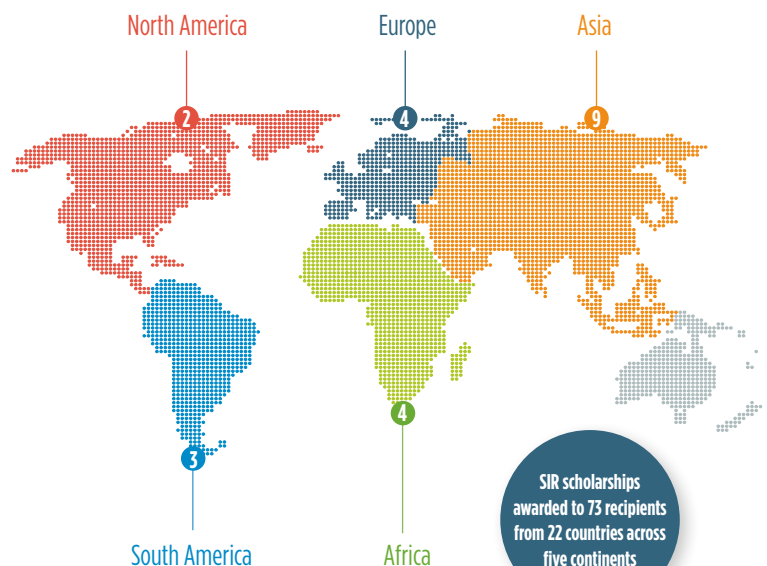
ACTION Support the career paths of these promising talents through a recognized commitment to [one of our celebrated scholarships](#).

Extending the vision to heal across the globe

We're bringing tested models for interventional radiology practice to more physicians in more countries than ever before. SIR participated as speakers and/or content contributors in seven international conferences with official SIR leadership delegations.

IMPACT New and burgeoning individual and institutional relationships are aiding in IR education in established and developing markets.

ACTION Become part of SIR's international impact. Align your company's name with these efforts to [broaden the reach and diversity of the specialty](#).



Increasing international participation in SIR's Annual Scientific Meeting

SIR extended 82 invitations to international IRs to moderate SIR 2018 meeting and scientific sessions.



March 17-22 \ Los Angeles, Ca.

IMPACT SIR received a record-smashing 1,657 abstract submissions for our upcoming meeting. 257 (15 percent) were from non-U.S. researchers, up from 181 (14 percent) for SIR 2017.

ACTION Help us achieve our goal of growing non-U.S. faculty attendance to 20 percent. [Learn more about SIR International Scholars.](#)

Visiting observerships: SIR-ISVIR update

SIR will support the participation of four early career physicians from India in two-to-three-month IR observerships, through which they will attend SIR's 2018 Annual Scientific Meeting and observe clinical IR in a U.S. setting.

IMPACT Observership physicians return to India with experiences and relationships to further the practice of clinical IR in their own country. Future reciprocal exchange of U.S.-based physicians observing practice India will increase IR knowledge and information sharing between both countries.

ACTION SIR is creating a global academic exchange that will multiply our international affiliations and extend our networks abroad. Contact [Erica Holland](#) to learn more about how your company can get involved.

Educating legislators and influencers about the power of IR

On Nov. 8, SIR held a Capitol Hill briefing with IRs serving on trauma teams that respond to mass casualty incidents. The briefing featured live testimonies from two survivors of the June 14 shooting at a congressional baseball practice—Rep. Steve Scalise, R-La., and Matthew Mika, director of government relations at Tysons Foods.

Other speakers included Arshad A. Khan, MD, FSIR, the IR who treated Rep. Scalise; Libby Schroeder, MD, the trauma surgeon who treated Mr. Mika; Saher S. Sabri, MD, FSIR, director of interventional radiology at MedStar Washington Hospital Center; Rep. Mia Love, R-Utah; Rep. Jacky Rosen, D-Nev.; and Susan E. Sedory, SIR executive director and panel moderator.

IMPACT Our briefing was broadcast via Facebook Live and [saved on SIR's public Facebook page](#) in recognition of the remarkable survival stories and to observe the International Day of Radiology. The briefing also explored Rep. Love's bill, [H.R.1167](#), the Enhancing Opportunities for Medical Doctors Act. The bill will help fill gaps in training and access to care by expanding access to residency slots among rural programs, new medical schools and younger primary medical specialties working to grow representation.

ACTION SIR advances IR in the legislative arena through Hill visits, briefings and other special events. Contact SIR Director of Government and Policy Affairs [Doug Huynh](#) to learn more.

Promoting UFE awareness through national #fibroidfix campaign

On Aug. 29, SIR launched a national campaign with a special report highlighting UFE as an option for fibroid treatment.

IMPACT SIR's campaign received coverage within *U.S. News and World Report*, *Medscape* and *Aunt Minnie*, while social media networks lit up with hundreds of thousands of #fibroidfix impressions. SIR created UFE tools for physicians, including coverage letter templates, SIRcloud™ files about UFE and patient information brochures. Our #fibroidfix campaign continues into 2018 with additional media outreach, digital advertising, and more physician tools and resources.

ACTION SIR is developing a new national campaign concept to further extend the reach of IR with the public. Contact [Erica Holland](#) to learn more about getting involved.

Delivering the best in graduate and continuing medical education

In January, our Y-90: The Complete Course sold out with 129 physician attendees learning from top faculty about state-of-the-art technologies and techniques in treatment of hepatic malignancies and other companion topics in interventional oncology (IO).

In May, the Fellows Spring Practicum attracted 127 fellows and early career practitioners, along with their enthusiastic faculty leaders, with emphasis on peripheral arterial disease (PAD) and IO.

In October, SIR launched a new meeting: Advanced Therapies in Venous Interventions (ACTiVE), focused on clinical management of pulmonary embolism (PE), deep vein thrombosis (DVT), IVC filters, and establishment of pulmonary embolism response teams (PERTs) for emergency situations.

IMPACT SIR is furthering the careers of seasoned IRs and promising trainees through MOC on the most timely, pertinent and exciting topics in interventional radiology today.

ACTION Contact [Erica Holland](#) to take a position in advancing medical education at our standalone, disease-focused meetings by contributing noncommercial support.

Identifying research areas for future development

SIR Foundation hosted two successful Research Consensus Panels (RCPs) led by experienced investigators with review and input by panelists selected from across the health care spectrum.

[April 2017: Sharon W. Kwan, MD, FSIR, University of Washington, Patient Reported Outcomes](#)

[October 2017: Neil M. Khilnani, MD, FSIR, Weill Cornell Medicine, Pelvic Venous Disorders](#)



IMPACT RCPs allow members to transform a concept into a research project and publish a journal article of interest to the overall community. They are the groundwork for later, large-scale investigations with important implications for patient outcomes.

ACTION RCPs explore diseases and key surrounding issues such as patient evaluation criteria, increasing access to care and defining studies to inform payer coverage policy. [Learn more about RCPs.](#)

Advancing research in IR

In March, SIR Foundation's Gala was hosted by CNBC correspondent Ylan Q. Mui at the National Press Club in Washington, D.C. James F. McGuckin, MD, FSIR received the Frederick S. Keller, MD, Philanthropy Award for his commitment to philanthropy and the mission of SIR Foundation. Terence Gade, MD, PhD, recipient of the 2017 Gary J. Becker Young Investigator Award, and Riad Salem, MD, MBA, FSIR, recipient of the 2017 Leaders in Innovation Award, were also recognized during the evening.

IMPACT The 2017 SIR Foundation Gala set a new fundraising record of \$472,000—an astounding increase of \$124,000 over 2016. Thanks to a generous anonymous donor, all paddle raise donations were matched, raising an impressive total of \$195,000 for the future of IR.

ACTION Contact [Terrienne Zeifman](#) to learn how your company can help advance research in IR through support of the 2018 SIR Foundation Gala.

Investing in next gen IR through SIR Foundation scholarships

SIR Foundation bestowed Dr. Constantin Cope Medical Student Research Awards to seven medical students and Resident/Fellow Research Awards to five residents and fellows.

IMPACT SIR Foundation scholarship programs support trainee attendance and participation at the SIR Annual Scientific Meeting, the most comprehensive IR education experience of the year.

ACTION Contact [Terrienne Zeifman](#) to learn more about how you can make a difference in next gen IR through scholarships and other programs.



Make an impact, get involved.

The Corporate Ambassador Program (CAP) is a high-visibility, coordinated support-and-recognition program for businesses that seek more for IR, now and in the future. Companies in the CAP make noticeable efforts that enhance minimally invasive patient care, promote image-guided therapies and improve patient outcomes. Learn more at sirweb.org/cap