



Society of  
Interventional  
Radiology

# Vendor Directory

Society of Interventional Radiology  
3975 Fair Ridge Drive, Suite 400 N  
Fairfax, VA 22033

[sirweb.org](http://sirweb.org)

# About SIR

The Society of Interventional Radiology (SIR) is a nonprofit, professional medical society representing more than 8,000 practicing interventional radiology physicians, trainees, medical students, scientists and clinical associates, including physician assistants, nurse practitioners, radiologic technologists and other allied healthcare professionals.

SIR's members work in a variety of settings and at different professional levels—from early career professionals to university faculty, private practice physicians and advanced practicing physicians.

The society's mission is working with its members to deliver patient-centered care through image-guided therapy.

## Overview of the SIR members:



**3,900+**  
Physicians



**1,100+**  
Residents



**2,300+**  
Students



**400+**  
NP/PAs



**100+**  
International

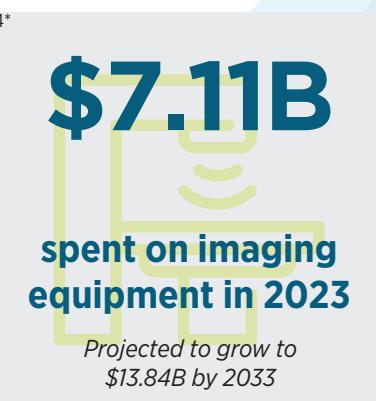


**300+**  
Emeritus



[sirweb.org](http://sirweb.org)

# IR continues to grow



Interventional radiology (IR) is a growing and thriving medical specialty, experiencing strong demand, increasing claims volume, and a significant expansion of its procedures and applications. Driven by technological advancements and a shift toward less invasive, patient-centered care, IR offers minimally invasive alternatives to traditional surgery for a wide range of conditions. The field is evolving rapidly, integrating clinical patient care, and is recognized as a critical component of modern healthcare.

1\*) <https://radiologybusiness.com/topics/healthcare-management/healthcare-staffing/match-day-2025-radiology-programs-offer-more-positions-while-applicant-pool-shrinks>

2\*) <https://www.prospectivedoctor.com/how-competitive-is-an-interventional-radiology-residency/>

3\*) <https://www.precedenceresearch.com/interventional-radiology-market>

4\*) <https://www.consainsights.com/reports/interventional-radiology-market>

# About the Vendor Directory

The **Interventional Radiology (IR) Vendor Directory** is a centralized online marketplace connecting IRs with trusted vendors. Designed to support both new and established practices, the directory streamlines procurement, offers access to curated suppliers and provides visibility into competitive pricing.

With most IRs moving toward independent and office-based models, this resource helps reduce operational challenges, enhance efficiency and strengthen patient care all while generating revenue through vendor listings and premium services.

[sirweb.org](http://sirweb.org)

## Benefits

- Increased visibility
- Lead generation
- Credibility and trust
- Improved SEO
- Competitive advantage
- Simplified discovery process for clients
- Networking opportunities
- Showcase customer reviews
- Access to analytics
- Cost-effective marketing

## Overview of the SIR audience:

<b>80,000+</b> monthly webpage views	<b>30,000+</b> monthly active users on sirweb.org	<b>170,000+</b> monthly impressions on social media	<b>76,000+</b> followers on social media	<b>12,000+</b> subscribers to SIR newsletters
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# Website view

Below is an example of the Vendor Directory webpage. Companies that participate will have a listed card with their name, logo and description. Users will be able to use a search function to better find a specific vendor. Once a user clicks on the desired vendor, it will open up a new webpage with the submitted information.

The image on the right shows an example of a **Gold vendor** listing webpage. This includes logo, company description, contact information, a URL button, a downloadable PDF and a video.

[Visit the sandbox webpage to learn more.](#)

The go-to resource for essential services and products targeted to interventional radiologists.

Search function

Gold

Company card

Company Two

SIR TODAY ANNUAL MEETING NEWS

Vendor

Company One

Vendor

THE KINKED WIRE PODCAST

Company Two description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis...

Company One description: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis...

Silver Coding, billing and reimbursement

Bronze Cost effectiveness Operations and management

Society of Interventional Radiology

In Practice In Training Research Connect Learn For Patients

Coding and billing Guidelines and statements Quality improvement Business Center Toolkits Jobs

VENDOR

## VIRTEX: SIR Data Registry

ABOUT VIRTEX

VIRTEX™ WHERE DATA EMPOWERS PERFORMANCE. SIR DATA REGISTRY

With the arrival of VIRTEX, interventional radiology is ready to take a major step forward in advancing patient care and enhancing recognition of the specialty's capabilities. This will be the gold standard for clinical IR data to drive improvements in quality, practice performance, and innovations for years to come.

VIRTEX

- Email: [virtex@sirweb.org](mailto:virtex@sirweb.org)
- Phone: 703-999-9999

Visit website Download brochure

Video

Watch this demo video to see how the VIRTEX SIR Data Registry can help improve patient care, track patient outcomes, and provide benchmarking capabilities for interventional radiology.

Company name

Company logo

Description

Contact info

Webiste & PDF

Video description

# Pricing

Tier with Annual Rate	Logo	Website Link	PDF Brochure upload	Video	Social posts on SIR channels
<b>Gold</b> \$7,500	<input checked="" type="checkbox"/>				
<b>Silver</b> \$5,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bronze</b> \$2,500	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Requirements

- Company name
- Website URL
- Primary contact name
- Email address
- Phone number
- Company description: Include introduction and service provided. Word count max is 250.
- Logo (file type: .png, JPEG, size: 900x900, high resolution)
- Brochure (file type: PDF, maximum number of pages: 1 double-sided)
- Video (File type: .mp4, length: 30-60 seconds)



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**Get started today!**

**Wafa Khan**

Senior Manager, Practice Development and Operations

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