



Vendor Directory

Society of Interventional Radiology
3975 Fair Ridge Drive, Suite 400 N
Fairfax, VA 22033

sirweb.org

About SIR

The Society of Interventional Radiology (SIR) is a nonprofit, professional medical society representing more than 8,000 practicing interventional radiology physicians, trainees, medical students, scientists and clinical associates, including physician assistants, nurse practitioners, radiologic technologists and other allied healthcare professionals.

SIR's members work in a variety of settings and at different professional levels—from early career professionals to university faculty, private practice physicians and advanced practicing physicians.

The society's mission is working with its members to deliver patient-centered care through image-guided therapy.

Overview of the SIR members:



3,900+
Physicians



1,100+
Residents



2,300+
Students



400+
NP/PAs



100+
International

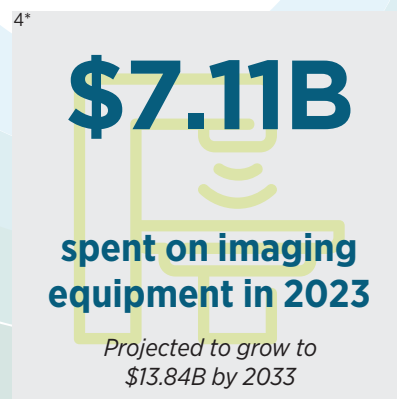
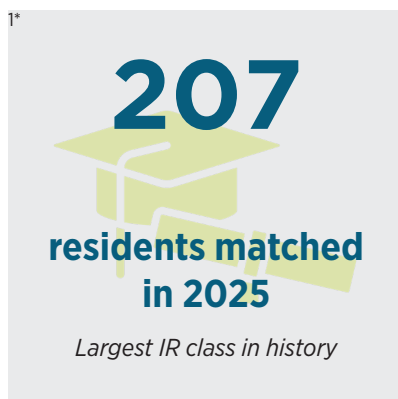


300+
Emeritus



sirweb.org

IR continues to grow



Interventional radiology (IR) is a growing and thriving medical specialty, experiencing strong demand, increasing claims volume, and a significant expansion of its procedures and applications. Driven by technological advancements and a shift toward less invasive, patient-centered care, IR offers minimally invasive alternatives to traditional surgery for a wide range of conditions. The field is evolving rapidly, integrating clinical patient care, and is recognized as a critical component of modern healthcare.

^{1*}) <https://radiologybusiness.com/topics/healthcare-management/healthcare-staffing/match-day-2025-radiology-programs-offer-more-positions-while-applicant-pool-shrinks>

^{2*}) <https://www.prospectivedoctor.com/how-competitive-is-an-interventional-radiology-residency/>

^{3*}) <https://www.precedenceresearch.com/interventional-radiology-market>

^{4*}) <https://www.consainsights.com/reports/interventional-radiology-market>

About the Vendor Directory

sirweb.org

Benefits

The **Interventional Radiology (IR) Vendor Directory** is a centralized online marketplace connecting IRs with trusted vendors. Designed to support both new and established practices, the directory streamlines procurement, offers access to curated suppliers and provides visibility into competitive pricing.

With most IRs moving toward independent and office-based models, this resource helps reduce operational challenges, enhance efficiency and strengthen patient care all while generating revenue through vendor listings and premium services.

- Increased visibility
- Lead generation
- Credibility and trust
- Improved SEO
- Competitive advantage
- Simplified discovery process for clients
- Networking opportunities
- Showcase customer reviews
- Access to analytics
- Cost-effective marketing

Overview of the SIR audience:

80,000+

monthly webpage
views

30,000+

monthly active users
on sirweb.org

170,000+

monthly impressions
on social media

76,000+

followers on
social media

12,000+

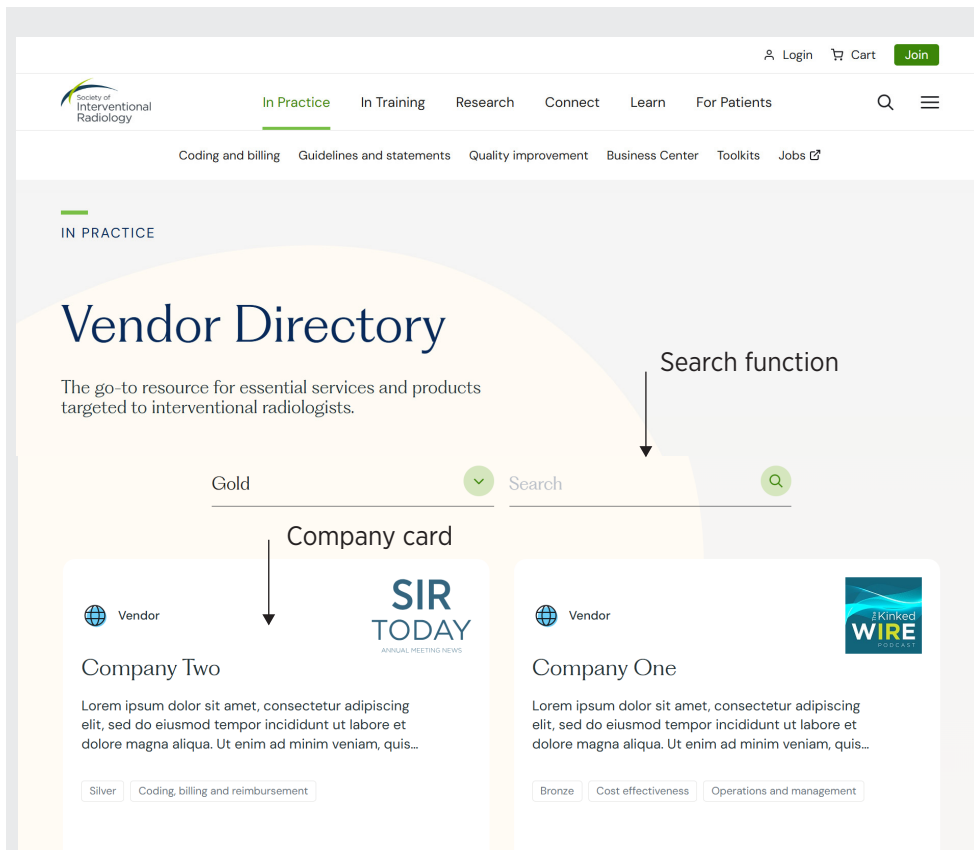
subscribers to
SIR newsletters

Website view
















Below is an example of the Vendor Directory webpage. Companies that participate will have a listed card with their name, logo and description. Users will be able to use a search function to better find a specific vendor. Once a user clicks on the desired vendor, it will open up a new webpage with the submitted information.

The image on the right shows an example of a **Gold vendor** listing webpage. This includes logo, company description, contact information, a URL button, a downloadable PDF and a video.

[Visit the sandbox webpage to learn more.](#)



Pricing

Tier with Annual Rate	Logo	Website Link	PDF Brochure upload	Video	Social posts on SIR channels
Gold \$7,500					
Silver \$5,000					
Bronze \$2,500					

Requirements

- Company name
- Website URL
- Primary contact name
- Email address
- Phone number
- Company description: Include introduction and service provided. Word count max is 250.
- Logo (file type: .png, JPEG, size: 900x900, high resolution)
- Brochure (file type: PDF, maximum number of pages: 1 double-sided)
- Video (File type: .mp4, length: 30-60 seconds)



Get started today!

Wafa Khan

Senior Manager, Practice Development and Operations

businesscenter@sirweb.org

(703) 460-5587