

PRACTICE DEVELOPMENT UPDATES

Highlights

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Doctor Finder

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SIR at RSNA 2023

SIR Practice Development & Operations team provided valuable claims-based data resources and support to analyze trends in the use of mechanical thrombectomy to treat venous thromboembolism in the United States. At the RSNA annual meeting held in November 2023 in Chicago, SIR showcased its collaborative research efforts with Beth Israel Deaconess Medical Center (BIDMC) alongside BIDMC Interventional Radiology faculty members Ammar Sarwar, MS, FSIR and Julie Bulman, MD as well as Harvard medical student Stephanie McNamara, PhD. These efforts helped address a significant concern raised by a medical director at a Medicare contractor who had issued a preliminary local coverage determination (LCD) to limit the use of venous thrombectomy. Due to this analysis, this LCD was rescinded. This initiative also drew the attention of IR and DR providers as well as practice administrators who were eager to learn about the who, where, and why behind the increasing utilization of thrombectomy.

SIR Business Institute webinar series

The SIR Business Institute released its three-part live webinars. The first series showcasing best practices and strategies for Common Legal Issues. The second series addressed optimizing the role of APPs, improving IR practice coding and documentation, and impact of reimbursement changes in the future, and the third series focused on developing strategies to increase awareness and exposure, understanding how to drive patient volume in the hospital & outpatient setting and the roles required to build a strong IR practice. The events featured industry experts like Jason Griess, partner at Benesch Law; Rebecca Farrington, Chief Revenue Officer for Healthcare Administrative Partners; David Howard, MBA, FRBMA - Chief Marketing Officer at Radiology Associates of North Texas. In addition, attendees had the opportunity to ask questions and earn CME. SIR Business Institute webinar recordings will be made available On Demand.

Private Equity primer

SIR's new [Private Equity Primer](#) is a powerful tool that provides insight into various funding and partnership models and demystifies concepts like private equity, venture capital, EBITDA and more.

Developed by the Private Practice Committee, the guide is discounted for members and available for download in the [IR Business Center](#).

SIR 2024 Townhall- IR in small and underserved communities

The Small and Rural Practice Committee will be presenting a townhall focusing on IR in small underserved communities. The experienced [panelists](#) have been providing IR services in small and rural communities for several years and they will be highlighting incredible opportunities and unique challenges of working in these communities. Join their dialogue on Sunday, March 24, at 4:45 PM – 5:45 PM.

Update your information on Doctor Finder

[Doctor Finder](#) is the most comprehensive database of interventional radiologists practicing in the United States and internationally. Doctor Finder only includes information on those practicing interventional radiologists who are SIR members, allowing patients to use the search fields based on geographic location or by state or country. [Doctor Finder FAQs](#)

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