



SIR 2016

Annual Meeting

— **REPORT** —

A follow up for
industry partners



Your support and participation made SIR 2016 a resounding success

Vancouver was the ideal backdrop for the 41st SIR Annual Scientific Meeting. We are grateful for the support and participation of our corporate partners, who make so much of our mission possible.

THE VALUE OF THE CORPORATE PRESENCE



2016 spine lab workshop.

6259

Total Expo leads by
74 companies

114

Total
exhibitors

40

Hands-on
workshop
companies

13

New
exhibitors

MOBILE APP METRICS



4205
Downloads

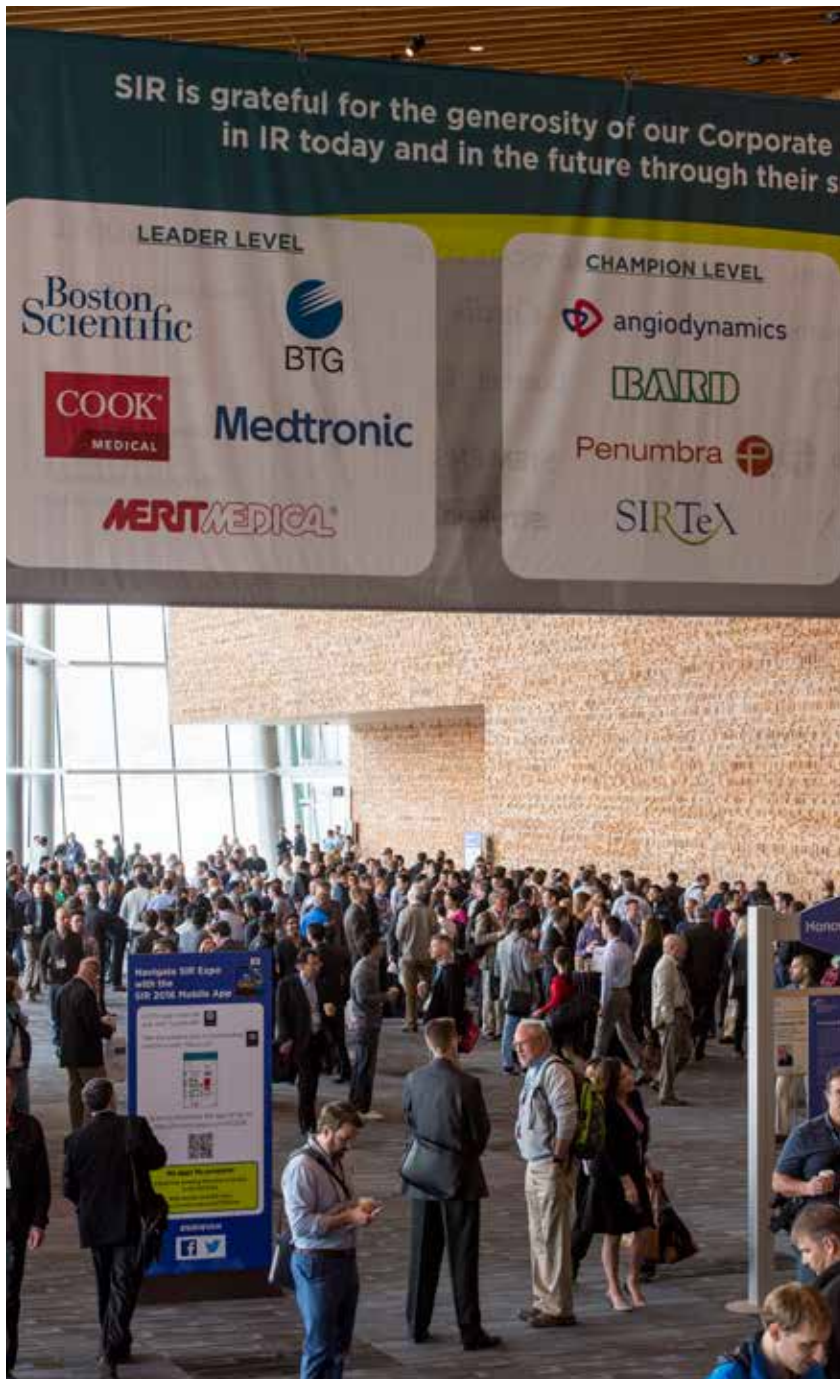


3800
Exhibitor hits



1320
Clicks on the mobile
New Product Showcase





ATTENDEES

LEADING THE FUTURE OF IR



802
Trainee attendees
(medical student,
resident, fellow)

560
Total faculty

43
Countries
represented



MOST POPULAR SESSIONS

- DVT Diagnosis and Management
- PE Intervention: When and How
- Atherectomy Devices
- Radioembolization
- Pain Management

HIGH QUALITY EDUCATION

A HALLMARK OF SIR

455

Oral abstract presentations

200+

Digital Video Library (proceedings) hours of AMA PRA Category 1 Credits™

31.5

Maximum hours of live meeting AMA PRA Category 1 Credits™

18

Number of Self Assessment Module sessions, making this a highly sought after meeting for our members' maintenance of certification



“The time, knowledge and expertise volunteered by members are invaluable in furthering interventional radiology as a whole. SIR engages its volunteer members, who continue to help us accomplish incredible things and move interventional radiology forward as a specialty.

~ *Sanjeeva P. Kalva, MD, FSIR*
Member Services Division Councilor

VOLUNTEER ENGAGEMENT

DRIVING THE
SPECIALTY FORWARD

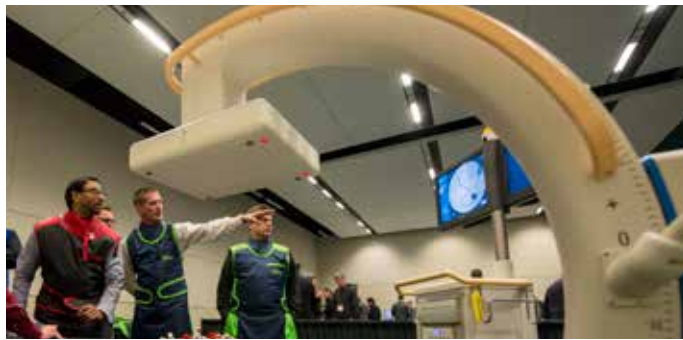
72

committee meetings
with our

1200

volunteers took place in
Vancouver.





NEW IN 2016

NEW PRODUCT SHOWCASE

The newly designed, interactive New Product Showcase received high marks for its visual appeal and ability to attract attention to the latest innovation.

240

clicks on NPS kiosk products.

THE STROKE COURSE

Delivered the latest critical information and hands-on training in endovascular stroke intervention.

100

participants completed the course.

MEDICAL STUDENT SIMULATION

Med students' attendance has increased 53% over last year. They spent 2 days exploring the world of IR, including simulator training.

145

medical students attended SIR 2016.



THANK YOU FOR MAKING OUR MISSION POSSIBLE

“ The growth in attendance, and the energy of meetings as witnessed in Vancouver, speak to the bright future of IR. You, our corporate partners help SIR provide global leadership, education, innovation, advocacy, policy, and research in interventional medicine. Thank you for making our mission possible.

~ *Jim Benenati, MD, FSIR*
SIR Chair, CAP Delegate Task Force

Please visit sirweb.org/corporate regularly for information about working with the society and foundation.