

SIR legislative efforts seek lasting impact for IR

- SIR hosted a congressional briefing on Sept. 18 to explore **modern approaches to cancer care** and how interventional radiologists deliver targeted treatments for cancer and pain through minimally invasive medicine. The panel featured William Alago, MD, FSIR, Memorial Sloan-Kettering Cancer Center, New York; Theresa M. Caridi, MD, MedStar Georgetown University Hospital, Washington; Alexander Y. Kim, MD, MedStar Georgetown University Hospital, Washington; and J. David Prologo, MD, FSIR, Emory Johns Creek Hospital, Atlanta.
- SIR is working with Corporate Ambassador Program (CAP) partner companies to introduce a bill which would provide additional coverage for “breakthrough” technologies by **expanding new technology add-on payments (NTAP) to the private-practice setting**. Currently, NTAP payments only apply to the hospital setting. If passed, this bill would expand the spectrum of reimbursement coverage and make the FDA review process more transparent and efficient. SIR plans to introduce the bill later in Q4 2018 or Q1 2019.
- SIR sent a letter to House leadership urging them to pass H.R. 184, the **Protect Medical Innovation Act of 2017**, which would repeal the 2.3 percent excise tax on medical devices enacted under the Affordable Care Act. The House passed H.R. 184 on July 25, but without action by the Senate the tax would go into effect Dec. 31, 2019.

IMPACT: SIR’s legislative efforts are generating long-lasting impact on physician practices and the businesses of SIR’s corporate partners.

ACTION: Consider an active role in SIR’s policy work. For additional information, contact Doug Huynh, director of government and policy affairs, at dhuynh@sirweb.org.

PRESERVE enrollment surges, furthering promise of real-world view of inferior vena cava filters

The PRESERVE study (Predicting the Safety and Effectiveness of Inferior Vena Cava Filters) has reached a major proportion of patient enrollment targets. PRESERVE is the first large-scale, multispecialty prospective trial to evaluate IVC filter use and follow-up protocols. The study is designed to enroll 1,800 patients in approximately 60 centers across the United States. Four filters have reached the enrollment cap, and a total of 1,400 subjects have been enrolled across all six filter types.

Manufacturer	Filter
ALN Implants Chirurgicaux	ALN Vena Cava Filter*
Argon Medical Devices, Inc./Rex Medical	Option Elite Retrievable Vena Cava Filter*
B. Braun Interventional Systems Inc.	VenaTech® LP Vena Cava Filter / VenaTech® Convertible
Cook Medical Incorporated	Günther Tulip Vena Cava Filter*
CR Bard Peripheral Vascular, Inc.	DENALI® Vena Cava Filter System*
Cordis Corporation	Cordis OptEase® Retrievable Vena Cava Filter/ Cordis TrapEase® Vena Cava Filter

* indicates the filter has reached the enrollment cap

IMPACT: The study provides a real-world view of the safety and effectiveness of commercially available IVC filters from six manufacturers that are being placed in the United States. It will benefit patients by determining how well filters prevent pulmonary embolism and when retrievable filters should be removed.

ACTION: Sites participating in PRESERVE are encouraged to enroll the remaining filters. Learn more about [PRESERVE](#).

Volunteerism: The engine behind SIR

Physician volunteers are at the heart of our work, thanks to nearly 700 active participants. The contributions of volunteers' time, talent and expertise allow SIR and SIR Foundation to provide members with resources, education, standards of practice, clinical practice guidelines and much more.



IMPACT: Corporate donations to SIR and SIR Foundation result in greater volunteerism in support of the specialty.

ACTION: Corporate Ambassador Program (CAP) partner companies are encouraged to [review SIR and SIR Foundation committees](#) and identify the working groups from which they would like to learn more. For more information on CAP, please contact Jonas Nash, director of corporate relations, at jnash@sirweb.org.

SIR Foundation Summer Medical Student Research Internship Program encourages next generation IR

The eight, highly motivated medical students who participated in the 2018 SIR Foundation Summer Medical Student Research Internship Program recently completed their summer performing IR research projects. Their experiences were captured and widely popularized through weekly takeovers of SIR's Instagram account.



IMPACT: Medical students are introduced to the field of IR research and medical device development early in their medical careers, capturing their interest in pursuing IR.

ACTION: Participate as a corporate host site in the 2019 SIR Foundation Summer Medical Student Research Internship Program. For more information, contact Sara Myers, manager of research and grants, at smyers@sirweb.org.

SIR Foundation fuels IR research through record number of Dr. Ernest J. Ring Academic Development Grants

The Dr. Ernest J. Ring Academic Development Grant, supported by BTG, is SIR Foundation's largest research funding mechanism providing opportunities for junior academic faculty to conduct research and obtain subsequent funding from peer-reviewed sources, such as the National Institutes of Health (NIH). Since the grant's inception in 2008, SIR Foundation has seen a steady increase in the number of applications and an increase in the quality of applications.

IMPACT: SIR Foundation awarded a record number of Ring Grants in the 2017–2018 cycle. From the seven quality applications submitted, three exceptional projects were awarded. These awards were made possible, in part, due to a generous contribution from BTG. This year's recipients are Rahul A. Sheth, MD, of MD Anderson Cancer Center; Etay Ziv, MD, PhD, of Memorial Sloan Kettering Cancer Center; and Avnesh Thakor, MD, PhD, of Stanford University.

ACTION: Learn more about how your company can support IR research, contact Terrienne Zeifman, director of development, at tzeifman@sirweb.org.

Corporate Ambassador Program

SIR and SIR Foundation are grateful for the Corporate Ambassador Program (CAP) Partner companies that invest in the specialty and help make our missions possible.

LEADERS

Boston Scientific Corporation	BTG
Cook Medical	Medtronic

CHAMPIONS

Merit Medical	Sirtex Medical
Penumbra	

ADVOCATES

Bard has joined BD	Guerbet
Bristol-Myers Squibb	Siemens Healthineers
Gore and Associates	Stryker IVS

FRIENDS

Abbott Vascular	Dova Pharmaceuticals
Argon Medical	Eisai
B. Braun	Endocare
Cordis, A Cardinal Health Company	



Make an impact, get involved.

The Corporate Ambassador Program (CAP) is a high-visibility, coordinated support-and-recognition program for businesses that seek more for IR, now and in the future. Ambassador companies partner with us to advance critical efforts that enhance minimally invasive patient care, promote image-guided therapies and improve patient outcomes. Learn more at sirweb.org/cap.