

MEDIA ALERT

Register Now for Interventional Radiology Annual Scientific Meeting Research on Advances in Non-Surgical Treatments to Be Presented

Press Conferences Scheduled for Friday, March 31 and Monday, April 3

WHAT: 31st Annual Scientific Meeting of the Society of Interventional Radiology

WHEN: Thursday, March 30 – Tuesday, April 4, 2006

WHERE: Metro Toronto Convention Centre, Press Room 801A
Toronto, Ontario, Canada

WHAT: **Male Infertility** – Among infertile couples, 30 percent of the men have a varicocele, an enlarged vein in the scrotum and/or testicle. New data on a non-surgical interventional radiology treatment for this under-diagnosed cause of infertility will be presented.

Pediatrics – Interventional radiologists can eliminate the need for children to undergo surgery, while offering procedures that offer less risk, less pain and less recovery time, and without stitches. Treatment advances for juvenile idiopathic arthritis and vascular malformations will be explained.

Pelvic Pain – An estimated one-third of all women experience chronic pelvic pain in their lifetime, which may be due to hard-to-detect varicose veins in the pelvis. Interventional radiologists can diagnose and treat these veins non-surgically. Data on a new minimally invasive technique will be released.

Cancer – Interventional radiologists can deliver treatments for cancer directly to the tumor without significant side effects or damage to nearby normal tissue, improving patients' quality of life and dramatically reducing tumor-related pain.

“Freezing Arteries” – Cryoplasty is the newest type of angioplasty. It is used to freeze and open blocked arteries in the legs caused by peripheral arterial disease which affects 10 million Americans.

Post-menopause – New research will be presented on a minimally invasive treatment for post-menopausal women suffering from symptoms caused by uterine fibroids such as incontinence, constipation and pain during intercourse.

REGISTRATION: Visit www.SIRmeeting.org, for online registration, abstracts and a meeting schedule. Visit the press section for media updates.

**INTERVIEW OPPORTUNITIES, MEDICAL ILLUSTRATIONS AND BROADCAST-QUALITY VIDEO
FOOTAGE AVAILABLE**

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