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## What Are Hashtags?

Hashtags are a community-driven convention for adding additional context and metadata to Tweets. They are added inline to your post. You create a hashtag simply by prefixing a word with a hash symbol, the “pound sign.”

For example, the hashtag SIRmembers will use for all Tweets specifically related to the Annual Scientific Meeting is #2010SIR.

Here are a couple of examples of the Annual Scientific Meeting hashtag in use.

- The #1 spot for your SIR 2010 needs is [www.SIRmeeting.org](http://www.SIRmeeting.org)—updated constantly—check back often. #2010SIR
- Meet #2010SIR Scientific Program Chair William S. Rilling, MD, FSIR:  
<http://bit.ly/26plgy> #fb
- Make sure that your SIR membership is up-to-date to receive the registration discount when registration opens in October: #2010SIR