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## **MEDIA ALERT**

### **Register Now For Interventional Radiology Annual Scientific Meeting Advances in Minimally Invasive Medicine to be Presented on Cancer, Pain Management, Women's Health, DVT and Varicose Veins**

**WHAT:** 30<sup>th</sup> Annual Scientific Meeting of the Society of Interventional Radiology to present the latest research and trends in minimally invasive targeted treatments.

**WHEN:** Thursday, March 31 – Tuesday, April 5, 2005; Press Conferences scheduled for Friday, April 1 and Monday, April 4.

**RESEARCH:** Featured scientific abstracts include:

#### Venous Disease

- Three new nonsurgical techniques to remove **deep vein blood clots (DVT)** in the leg using new medical devices in combination with drugs
- First large, long-term study of a new application of the endovenous laser treat a major, under-recognized cause of **varicose veins**

#### Cancer

- Three techniques – osteoplasty, radiofrequency ablation and cryoablation – to treat **pain caused by bone metastases**, a major problem that affects 70 percent of patients with bone metastases from a variety of cancers
- First-line **liver cancer** treatment for nonsurgical candidates, which is the majority of liver cancer patients, will be presented

#### Women's Health

- Long-term results of embolization to treat chronic **pelvic pain** in women
- Five-year data on using nonsurgical **uterine fibroid** embolization to treat uterine fibroids

**WHERE:** Ernest N. Morial Convention Center, New Orleans – Press room 282

**RSVP:** Visit [www.SIRmeeting.org](http://www.SIRmeeting.org) for online registration, abstracts and a meeting schedule. Visit the press section for media updates or email [Comm@sirweb.org](mailto:Comm@sirweb.org).

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